
Software Developer – Del Mar, CA

Company Description

Certona Corporation is the creator of Resonance®, a real-time personalization and revenue optimization platform for multi-channel retailers. Resonance automates a company's ability to provide relevant, individualized experience and product recommendations in real-time, increasing average order value and revenue per visit. With seven patents pending, the "self-optimizing" system is powered by sophisticated neural networks and a portfolio of algorithms to deliver real-time product, content, and promotional offers through multiple channels – web, email, call center, point-of-sale, and mobile. Clients are typically up and running in less than a month, and include some of the most recognized online and multi-channel retail brands across all popular verticals. For more information, visit www.certona.com.

Description

Certona Corporation is looking for an experienced Software Developer to create the next generation of analytics and merchandising tools for Certona's Resonance® personalization platform. The successful candidate will work in an extremely fast paced environment, be a technical leader, and make key hands-on contributions in all stages of the software development lifecycle.

Key Responsibilities

- Architect, design, develop, and deploy highly visible, strategically important business projects.
- Work with product management to understand requirements and create requirement documents that are understood by technical and non-technical users.
- Play an active, highly contributing role in all stages of the software development lifecycle.
- Help define software development best practices and drive software development initiatives for a fast growing Internet company.
- Be a self starter, highly motivated team player, and comfortable excelling in a fast paced development environment.
- Become a go-to person for technical understanding of the software platform.

Qualifications

- Bachelor's degree or equivalent working experience
- 5+ years developing software on the Microsoft platform (.Net, SQL Server, and MSMQ) in a multi-tiered architecture. 2+ years developing e-commerce web applications is preferred.
- Primary technical skills: ASP.Net, C#, SQL, SQL Server (including stored procedures), XML (including XSLT), web services, Javascript (and AJAX), Object/Relational Access Layers, WCF Services, and Silverlight.
- Experience with Microsoft Team Services or other design and management systems.
- Solid design, coding, testing and debugging skills.
- Strong leadership, critical thinking and analysis, verbal and written communications skills.
- You are comfortable with cross-team dependencies, rapid schedules, and constantly changing business needs.
- You take ownership of projects and assigned support issues and are accountable to seeing them through to successful completion.
- Ability to work in a flexible, fast paced team-oriented environment.
- Well organized and careful attention to detail.

Please send your resume and cover letter to careers@certona.com.
