
Web UI Designer – Del Mar, CA

Company Description

Certona Corporation is the creator of Resonance®, a real-time personalization and revenue optimization platform for multi-channel retailers. Resonance automates a company's ability to provide relevant, individualized experience and product recommendations in real-time, increasing average order value and revenue per visit. With seven patents pending, the "self-optimizing" system is powered by sophisticated neural networks and a portfolio of algorithms to deliver real-time product, content, and promotional offers through multiple channels – web, email, call center, point-of-sale, and mobile. Clients are typically up and running in less than a month, and include some of the most recognized online and multi-channel retail brands across all popular verticals. For more information, visit www.certona.com.

Position Description

Certona Corporation is looking for an experienced Web UI Designer to create the next generation of analytics and merchandising tools for Certona's Resonance® personalization platform. The successful candidate will have experience with the full software development lifecycle, starting with gathering requirements from internal and external customers, graphical design, GUI development, and testing. Understanding of software usability, SaaS applications, e-commerce, enterprise dashboards, business intelligence, predictive analytics, and e-mail automation is a plus.

Key Responsibilities

- Design graphical user interfaces with a focus on usability.
- Work within MS .Net environment using .Net controls, page templates, etc. to develop well written HTML and CSS.
- Work with product management to understand requirements and to design and develop effective user experiences (brand new design as well as new content based on a theme) from initial concepts through wireframes and mockups to finished interfaces.
- Accurately estimate, plan, and track work tasks and complete assigned work on schedule.
- Code, test, and deliver working application interfaces working as part of a larger project in a team environment.
- Participate in sales calls and customer presentations, as needed, to get firsthand feedback of customer experience and collect requirements.

Qualifications

- Bachelor's degree or equivalent working experience
- 5+ years designing web user interfaces.
- Primary technical skills: HTML, JavaScript (AJAX), Silverlight, and industry standard website creation tools (e.g. Dreamweaver)
- Experience developing rich Internet applications using .Net and Silverlight, including third party controls, such as Infragistics.
- Experience developing web-based enterprise applications preferably for e-commerce.
- Solid design, coding, testing and debugging skills.
- Familiarity with cross browser compatibility issues.
- Well organized and careful attention to detail.
- Strong leadership, critical thinking and analysis, verbal and written communications skills.
- Ability to work in a flexible, fast paced team-oriented environment.

Please send your resume and cover letter to careers@certona.com.
